



WPD NEWS

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**** News Release ****

WPD, Journal Broadcast Group Launch 30th Annual Christmas Crusade

The Wichita Police Department and Journal Broadcast Group today began the annual Christmas Crusade, a program that for three decades has provided Christmas gifts to thousands of children who otherwise may not have a Christmas.

“The Christmas Crusade matches families whose children might not otherwise be able to enjoy the holiday with members of the community who ‘adopt’ the families through Journal radio stations KFDI-FM 101.3, KFTI AM 1070 The Ranch and KYQQ Radio Lobo,” said Officer Joe Seitz, the coordinator of the project.

“Officers and volunteers began manning phone lines today, taking calls from KFDI, KFTI and KYQQ listeners who will purchase gifts for the children then deliver them to the stations. On December 18th, members of the WPD and their families and the Wichita Police Department Citizen Police Academy Alumni Association will spend the evening wrapping each present. The gifts will be taken to the officer who nominated the family, then delivered to the children just before Christmas.”

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Seitz said the goal this year is to help more than 1,000 children from more than 350 families. He adds that those who prefer to make a monetary gift may do so by making out a check to the Christmas Crusade, and either delivering or mailing it to Journal Broadcast Group at 4200 North Old Lawrence Road.

“This project has been a labor of love for the Wichita Police Department for the last three decades,” said Seitz. “It’s a project that has put smiles on the faces of thousands of children over the years.”

Anyone who wants to adopt a child may call the Christmas Crusade at 316-436-1000 or 436-1002.